Angela Chiang

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EDUCATION

Cornell University, College of Arts & Sciences, NY **Class of 2027**
Double Major: Information Science & Cognitive Science **GPA:** 4.23 / 4.30
Relevant Coursework: Elements of AI, Product Management, Digital Product Design, Python, Web Design & Programming

WORK EXPERIENCE

Design Consulting at Cornell, *Project Manager* **Sep 2024 - Present**
- Engaged to lead UI/UX design project for Microsoft 365 Copilot for Sales, exploring how Copilot's capabilities could be tailored for Gen Z B2B buyers; delivered 50+ annotated Figma screens with detailed development annotations.
- Developed product strategy and UX recommendations, leveraging insights from 55 academic sources and 90 user interviews to address AI trust gaps with automation-aligned, user-friendly features.
- Reimagined Copilot as a smart web assistant for product research, surfacing how product specifications align with the buyer's purpose, and enabling confident comparison of vendor offerings through AI-powered decision support.
- *Case study*: angelachiang.framer.website/microsoft-case-study
- *Currently*: Working as a *Project Manager* for JPMorgan Chase UI/UX design project.

Cornell AppDev, *Associate Product Manager* **Feb 2025 - Present**
- Driving the UI/UX design for Uplift, a fitness app with 500+ monthly active users, enhancing the Cornell student gym experience through real-time occupancy data, workout logging, and personalized user features.
- Collaborating with 7 developers, 2 marketers, and a co-designer to launch a new student profile feature that tracks workout sessions and streaks, personalizing the app experience and motivating repeat user engagement on Uplift.
- Translated UX research into MVP strategy and design decisions, accelerating product development with clear timelines and implementation-ready documentation covering user flows, edge cases, and interaction logic.

Cornell Digital Product Design, *Teaching Assistant* **Jan 2025 - Present**
- Mentoring 20+ students through the product design process—guiding user interviews, insight synthesis, problem scoping, and feature ideation—to cultivate designers with high standards for user-centered, impact-driven design.
- Providing individualized feedback on students' designs, guiding them to justify feature problem spaces with research and ensure design decisions align with user needs to present industry-standard case studies by semester-end.

QReal, *Product Designer* **May 2024 - June 2024**
- Led UI/UX design for QReal Magic Mirror, a virtual try-on mirror for department stores, translating stakeholder needs, tech constraints, business goals, and customer behaviors into user flows and feature specs; built a functional mobile prototype in Figma/Buzzy and presented to the Lead PM and client for implementation.
- Audited QReview, a client-facing platform developed by QReal to showcase 3D models to clients for feedback, identifying friction points and delivering design solutions to developers to streamline client communication, shorten feedback loops, and improve workflow efficiency.

RESEARCH

Cornell Bowers College of Computing and Information Science, *Research Assistant* **May 2025 - Present**
- Analyzed 1k+ Reddit discussions from long-distance caregivers of individuals with psychological conditions to uncover key discussion topics, support-seeking behaviors, and communication patterns, examining how Reddit functions as a uniquely community-driven information hub.
- Developed a full-stack AI/LLM-powered program to automate qualitative document tagging and statistical analysis, enabling a small research team to complete large-scale analysis efficiently over the course of a summer.

RPI Cognitive and Immersive Systems Lab, *Research Assistant* **Aug 2023 - Oct 2023**
- Researched and authored a paper on applying VR/AR/AI technologies to CPR training, which was accepted by the 2024 International Symposium on Human Factors and Ergonomics in Health Care.